



ANAAD IT
SOLUTIONS PVT. LTD.

Proposal Document

For

Ecommerce Website

Client : **Manav Madan**



Dear Client,

Thank you for providing Anaad IT Solutions (P) Ltd with the opportunity to bid on the Initiative. We are excited to be included and would very much like to work with you and your team to develop and deploy the project.

With over 50 employees, Anaad IT Solutions (P) Ltd truly is a global, quality-driven, software company. We offer products and services in the areas of E-Business Software (including web development), E-Learning Courseware and E-Marketing.

In response to your project, we have prepared this proposal to quickly, accurately and cost-effectively build the project, based on a PHP Framework/MYSQL/ASP.net/MSSQL. As an ISO certified, Anaad IT Solutions (P) Ltd is thoroughly trained and experienced in building and deploying solutions using this platform.

Our solution is designed for speed to market, total quality, and future maintainability.



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1 Company Profile

1.1 Introduction

Anaad IT Solutions (P) Ltd is an IT Solution Provider company. It is uniquely positioned to deliver this project and meet your business requirements for the following reasons:

- **Our Process.** Anaad IT Solutions (P) Ltd is an ISO 9001:2015 certified company and following CMMI Level guidelines. Our engineering and quality assurance processes are well documented and each of our employees is trained and tested on their understanding and compliance with these processes.
- **Our Size.** ANAAD Team consists of over 20 software developers, quality assurance professionals, project managers, multi-media and graphic designers and technical writers. Most of these Software Developers are **Certified Professionals in their field of specialization.**
- **Our Completeness.** In addition to our software development services, Anaad IT Solutions (P) Ltd also offers its clients a complete E-Marketing suite of services, including search engine optimization, link building, pay-per-click strategies and many other techniques to drive traffic to our clients' sites.
- **Our Expertise.** We have many certified developers and enjoy a close relationship with Microsoft. As a result, we can quickly resolve any issues that arise due to Microsoft technology.



1.2 Our Services

Site Architecture: Our technical design team will determine how to best use the technologies to build the new site. The team will focus on the business requirements (specifically the performance, maintenance and multi-browser requirements) to ensure the design will meet the long-term goals.

Site Development: We will quickly staff a team to build the design using the technologies identified by the Architecture Team.

Quality Assurance: Our QA organization will conduct functional testing, Performance and load testing, and cross-platform / cross-browser testing to Ensure the final deliverables meet standards.

Project Management: Our dedicated project manager will oversee each step of the process and will work directly with you to communicate status, identify and resolve project and technical issues, and manage any changes requested.

Documentation: We will provide technical and QA documentation to assist you in taking ownership of the site once the project is completed. This documentation will address technical design, maintenance procedures, QA procedures and a complete set of test cases.

The purpose of this document is to quickly outline and describe the requirements needed to complete this system. The structure is of an outline that touches upon the major areas of the system and then details each section



2 Project Details

2.1 Technology Environment

Following are the hardware and software requirements for building this application

IDE	PHP Framework
Programming languages	PHP 5.0, Java Script, HTML
Database	MySQL
Documentation	Microsoft Word, Microsoft Visio

2.2 Project Modules (High Level)

Anaad IT Solutions (P) Ltd will develop the following features:

Main Website

Buyer Module

- User Registration (Buyer)
- Search Categories
- Buy Products
- View Product Details
- Dashboard
- Manage Profile
- My Orders
- My Payments
- Order Status
- My Queries
- Testimonial
- Subscribe Newsletter



Title: eCommerce Website

-Login Through Facebook

-Blogs

Seller Module

-Registration

-Post Products (Free/Paid)

-Setup Shop

-View Orders

-View stores

-Compare price

-View Payments

-My Earnings

-Withdraw Earnings

-Customer Queries

-Reports

-Statistics

Admin Section

-Manage Users

-Manage Organization

-Manage Shops

-Manage Stores

-Manage Categories

-Manage Products

-Manage Orders

-Manage Payments

-Manage Withdrawals

-Manage Newsletters



Title: eCommerce Website

- Manage Coupon Codes
- Manage Blogs
- Manage Ads
- Manage Testimonials
- Manage Contents
- Reports

3 Project Important Dates

Start Date: TBD

Design Completion Date: NA

Project MidPoint: NA

Beta delivery: NA

Final delivery: NA

4 Project Assumptions

List, if Any.

5 365-Day Warranty and Ongoing Maintenance

5.1 Warranty and Maintenance

We offer a thirty (365) calendar-day warranty against any broken links, software defects and performance problems that are included within the scope of the acceptance criteria identified above. Anaad IT Solutions (P) Ltd will make best efforts to resolve the issue and deliver a software update as soon as possible. You will not incur additional service fees for the effort Anaad IT Solutions (P) Ltd requires to resolve these issues.



Title: eCommerce Website

If you identify necessary changes that are outside the scope or timeframe, you may request Anaad IT Solutions (P) Ltd to resolve these issues on a time and materials basis at extra cost..

6 Standards

Programming and coding standards are to be followed as per the specifications mentioned in relevant documents

7 Payment Terms

As per upwork

8 Proposed Cost

Estimation Project Cost: **\$10.00 USD/Hour**

Weekly Hours: 45 Hours.

Contact Details

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